

# Area East Chapter of the Council Plan 2020-2021

The area chapter presents the priority work in Area East for the coming year. Many of the projects are led by others working in our communities and SSDC will take an enabling approach to provide advice and practical support to help others deliver.

Area+ teams are made up of officers from across the council with specific knowledge, skills and experience needed to support the delivery of the Area Chapter. Details of the Area+ team, key activities, and milestones to be presented in the delivery plan.

## Key priorities for Area East:



### Economy

Engage the large attractions and support the LICs to develop an overall destination offer for South Somerset and market through the TICs and Visit Somerset

Work towards providing employment land and business units of appropriate sizes readily available for uptake by business and residents

Continue to support key businesses including work with the Chamber of Commerce and other partners

Engage Town Councils to develop programme of investment through the Market Town Investment Group



### Environment

Support volunteers at Moldrams Ground

Campaign to address increase in fly-tipping in the area.

Support community led initiatives that combat climate change



### Housing

Promote Neighbourhood Planning as a tool to deliver appropriate local housing

Promote Local Housing Needs Surveys as a way of delivering appropriate housing in rural parishes. Provide practical help when requested



### Healthy, Self-reliant Communities

Support a range of improvements to community facilities

Continue to support the South Somerset community accessible transport scheme

Tackle social isolation by maintaining the network of volunteer led health walks through promotion, training and support

Deliver a programme of Play days in towns/villages in Area East.